

Online Education Course

# Genius Hour

Grades  
**k-12**

Incorporating Passion, Play, Purpose, & Creativity

## Why choose online professional development?

- Immediate access
- Use individually or as a group
- View anywhere—anytime
- Earn continuing education/PD credits

Experience this exciting opportunity in online professional development!

**ENROLL NOW**

# An Invitation from Kim

**I believe it's time to challenge the way we're educating our children.** The traditional education system requires students to hold on to their questions, and teachers to compliantly stick to the scheduled curriculum. For the last century, the classroom experience has revolved around lectures, note-taking, rote memorization of facts that we can now Google, and recall-based tests. It hasn't fostered innovation, inspired creativity, or cultivated critical thinking—the skills our students will need to succeed with the twenty-first-century complexities of citizenship.

**So how do we begin to integrate these skills into our curriculum?**

It's called Genius Hour, and it's inspiring countless teachers who are courageously implementing it—and seeing classroom-changing results!

**Genius Hour is a movement that allows students to explore their own passions and encourages creativity in the classroom.** It provides students a choice in what they learn during a set period of the school week, usually 1-2 hours per week. The idea is very simple: Allow people to work on something that interests them and productivity, motivation, and engagement levels skyrocket.

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I have been supporting teachers in implementing a Genius Hour, and the effects have been profound. I've seen elementary school students learn to sew pajamas, make soap, build a coatrack, and learn to code video games. I watched one high school student create a website for her aunt's bakery, another learn video editing, and another begin a Girls' Empowerment movement in her school.

As I've worked with teachers who are implementing a Genius Hour, I've seen firsthand the energy and passion and, above all else, the REAL and AUTHENTIC learning that is at the heart of this movement. It is literally changing the landscape of education for our students in a really big way. Over and over I hear from teachers that Genius Hour has reenergized their teaching. They're still teaching the standards—but in a way that helps students actually learn them! Once you have the structure in place, you'll see that Genius Hour is the best part of the school week.

Join me to learn an easy way to integrate Genius Hour into your curriculum, discover how to create processes and procedures that structure a successful Genius Hour, and reignite your passion for teaching!

—Kim

[Click Here to Enroll →](#)



# Presenter



## Kim Strobel

Kim isn't just the owner of Strobel Education. She's its driving force. Her wisdom, positivity, and strength inform every aspect—and it shows in the inspiring workshops she presents to teachers who seek to make a difference. She puts herself “in the trenches” with teachers because she was once there herself and knows how important support and encouragement are in creating a successful classroom. Kim has been a fourth grade teacher, a K-12 literacy coordinator, and a director of curriculum; and she's now a consultant, a speaker, a happiness coach, and an aspiring author.

**ENROLL TODAY FOR IMMEDIATE ACCESS**



## What People are Saying About Kim

**“Kim Strobel is a dedicated educator who understands what teachers need. Her magnetic personality and genuine presentation style captivate audiences everywhere she goes. Her enthusiasm is contagious. You'll love her!”**

- James M. Halik, Ph.D., Former Superintendent, Compass-Keynote Consulting, LLC

**“Genius Hour motivates and encourages students to think outside the box while exploring their greatest passions. My classroom has transformed into a student-driven classroom with high expectations. Genius Hour supports learners of all levels and allows students to explore their true talents. Engagement is at an all time high and students are excelling like never before!”**

- Whitney Litherland, 5th Grade Teacher

**“Absolutely awesome! Unlike other workshops, Strobel Education makes the material easy to understand and implement quickly into your instruction. Kim is a wonderful person and an awesome presenter.”**

—Dana Campbell, 4th Grade Teacher, Sharon Elementary School

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# Course Overview

Genius Hour is taking the education world by storm! It's a movement that allows our students to explore their own passions and interests and encourages creativity in the classroom by providing students a choice in what they learn during a set period of the school week.

## The Genius Hour Concept

The Genius Hour concept is based on one of Google's practices: they encourage that 20% of their employees' work week be spent researching, investigating, and exploring a topic or passion of personal interest, one that is not directly tied to their job description but in line with the mission of the company.



## Empower Students to Wonder, Explore, Create

It is our job as educators to encourage critical thinking and inspire creativity—skills that are needed for the 21st century learner. It is no longer about compliantly sticking to a scheduled curriculum of memorization and recall. Learners come alive in Genius Hour, motivation levels skyrocket, and students are completely engaged. The future belongs to creators and empathizers, pattern recognizers and meaning makers, artists, inventors, designers, storytellers, innovators, and big picture thinkers—and Genius Hour is where it can all begin. With Genius Hour, your curriculum and academic standards are easily integrated.

This online course is broken into convenient modules that can be viewed all at once, or broken out and viewed over time to best work with your schedule.

**Our online course can be used individually or as a group!**

Learn more about group discounting.

**CONTACT US →**



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# Learning Outcomes

During this online course, you'll discover how to transform your classroom into a place where students want to come in and learn—where creativity and motivation flourish.

**FREE**

**Ready-Made  
Lesson Plans  
included!**

- Why we need to transform our troubled education system
- Understanding how real students learn & how great schools work
- Education Evolution: Recognizing the importance of new skills, talents, and passions
- Putting value back on students' "non-traditional" skills
- The 6 elements today's learner needs
- Setting up Genius Hour time in your classroom
- Learning the structure of Genius Hour and implementation strategies
- The research behind choice and inquiry-based education
- Why Genius Hour is important—for students and teachers
- Strategies for teaching students to explore their passions
- Bringing MOTIVATION, ENGAGEMENT, CREATIVITY, and PLAY back to the classroom
- Guiding students through the Genius Hour process
- Brainstorming with passion boards and wonder walls
- Setting up a learning environment that inspires students
- Establishing expectations and ground rules
- Teaching self-assessment through proposals and timelines
- Tracking student progress
- Managing learners at different stages of the process
- Connecting your standards and curriculum to Genius Hour
- Planning and accountability for students and teachers
- Assessing student work
- Utilizing rubrics that drive revision and feedback

**Included with your enrollment: access to exclusive Digital  
Resources for easy classroom implementation!**

**CLICK TO ENROLL NOW ➡**

**Click Here to Enroll ➡**



# Enroll Today



## Who Should Enroll?

- K-12 English-Language Arts Teachers
- K-12 Content-Area Teachers
- Literacy coaches and coordinators
- Title I teachers and directors
- ELL teachers
- Special education teachers
- K-12 gifted and talented teachers
- K-12 administrators (Principals, Assistant Principals, Curriculum Directors)

**Discover the transformative  
power of Genius Hour!**

**ENROLL NOW**

[www.strobeeducation.com/onlinecourses](http://www.strobeeducation.com/onlinecourses)

**Click Here to Enroll →**



## Want more training for your teachers?

Strobel Education consultants are committed to sharing practices gleaned from the most up-to-date educational research. And we are right there, in the trenches with teachers at the ground level, doing this work. We will assist your school or district in creating a customized training plan that will encourage and support your team in achieving its goals. Teachers consistently leave our trainings feeling empowered to re-enter their classrooms and inspire their students. **Virtual trainings available!**

**More than 20 topics available—learn more and book today!**

Visit [strobeeducation.com/teacher-training](https://www.strobeeducation.com/teacher-training)



### Continuing Education Credit/PGP

Participants may receive credit for 5 hours of professional development for each completed online course. After online evaluations have been completed, attendees will receive a certificate of completion which can be used to verify attendance.

## ONLINE COURSE FAQ

### How does the online course work?

After enrollment, your online course will be available for immediate access. The course is broken into convenient modules that can be viewed all at once, or broken out and viewed over time to best work with your schedule.

### How long is the online course available to me?

After completion of an **individual** enrollment for the online course, you'll have access to the content for 30 days. This lets you set the pace of how you want to learn!

### Can I earn continuing education/PD credits?

Yes, with prior approval from your school district! Participants may receive up to 5 hours of professional development credits for each completed online course. A Certificate of Completion is provided.

### Can I share my course with colleagues?

Sorry, course sharing is not allowed. Access is allowed only for one person per registration fee. However, we do offer group discounts. [Contact us](#) for details.

### Is the online course most effective when used by an individual teacher, or as a group?

Both options are equally effective!

For the individual teacher, the online course offers flexibility to access valuable professional development content on their own time from anywhere with an internet connection.

Administrators may choose to have their staff use this online course as a group during in-service or early release days. Again, the course offers great flexibility and can be viewed all at once or over time.

### I wasn't completely satisfied with the online course. Now what?

We believe teachers should always love their PD! So if the online course doesn't meet your expectations, simply contact us within 10 days of purchase for a full refund.

To enroll, [click here](#) or visit [www.strobeeducation.com/onlinecourses](https://www.strobeeducation.com/onlinecourses)