

## Why choose online professional development?

- Immediate access
- Use individually or as a group
- View anywhere—anytime
- Earn continuing education/PD credits

Experience this exciting opportunity in online professional development!

**ENROLL NOW** 

### **Presenter**



### **Kim Strobel**

Kim isn't just the owner of Strobel Education. She's its driving force. Her wisdom, positivity, and strength inform every aspect—and it shows in the inspiring workshops she presents to teachers who seek to make a difference. She puts herself "in the trenches" with teachers because she was once there herself and knows how important support and encouragement are in creating a successful classroom. Kim has been a fourth grade teacher, a K-12 literacy coordinator, and a director of curriculum; and she's now a consultant, a speaker, a happiness coach, and an aspiring author.

ENROLL TODAY FOR IMMEDIATE ACCESS. →

# **What People are Saying About Kim**

"Absolutely awesome! Unlike other workshops, Strobel Education makes the material easy to understand and implement quickly into your instruction. Kim is a wonderful person and an awesome presenter."—Dana Campbell, 4th Grade Teacher, Sharon Elementary School

"Kim Strobel is a dedicated educator who understands what teachers need. Her magnetic personality and genuine presentation style captivate audiences everywhere she goes. Her enthusiasm is contagious. You'll love her!"

—James M. Halik, Ph.D., Former Superintendent, Compass-Keynote Consulting, LLC

"The buzz sweeping the education world about Kim Strobel is real. And, it's no surprise that teachers and administrators are lining up to see her presentations. Simply put, she's absolutely fantastic. Not only is she a thought leader and expert in her field, but more than that, she's deeply passionate about helping teachers make a lifelong difference in the lives of students."

– Hal Bowman, Founder/Creator, Teach Like a Rocksta







## **An Invitation from Kim**

According to mindset psychology researcher Carol Dweck, "A growth mindset is the understanding that we can develop our abilities and intelligence." Research has shown that our implicit beliefs about our intelligence can have a great impact on our achievement.

As I've observed and helped implement growth mindset projects and curriculums in schools across the state, I've seen students' attitudes improve and the overall culture of the classroom and school expand toward a more positive and productive climate.

We want our students to learn the value of productive struggle and to feel safe taking risks in the effort of learning something new. We all want our children to have confidence and feel like they can have a positive impact on their school and their community. We want them to believe they have the power to make our world a better place. And every single teacher wants high achievement levels for their students.

As I've worked with teachers, I've seen classroom climates infused with a sense of purpose and contribution. I've seen children's self-esteem being cultivated, and learning that demonstrates that growth comes from productive struggle.

I've seen entire classrooms and schools adopt this growth mindset practice, and it has literally transformed the school culture into one that promotes positivity, happiness, and the value of growing.

We know from the research that students (and teachers) with a growth mindset learn, thrive, and achieve more than those who have fixed mindsets.

During this online course, I will give you the tools to implement a growth mindset curriculum that is super-easy, but offers big benefits for your classroom community. You'll also receive exclusive access to "Tribe Tools," digital resources and ready-to-go lessons that will help you develop gritty, determined, self-reliant students who know that if they work hard enough they can and will accomplish great things.

— Kim

LEARN MORE →





## **Course Overview**

### **Develop Gritty, Determined, Self-reliant Students**

This online course will help teachers implement a growth mindset curriculum, which has been proven to lead to greater motivation levels and higher achievement for students, in their classrooms. You'll learn strategies to increase your own growth mindset as an educator, as well as how to develop and integrate the growth mindset philosophy in the classroom. The course is broken into convenient modules that can be viewed all at once, or broken out and viewed over time to best work with your schedule.



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# **Learning Outcomes**

During this online course, you'll learn what growth mindset is, how it impacts the learning process, and how implementing it in your classroom can lead to increased motivation and achievement.

FREE Ready-Made **Lesson Plans** included!

- Growth Mindset vs. Fixed Mindset
- Establishing growth mindset beliefs
- Strengthening the brain as a muscle
- How students learn by doing, experiencing, and practicing
- Encouraging growth from productive struggle
- Skills are BUILT not born—they have to be earned
- How our words influence the culture
- The connection between ability and accomplishment
- Negative labels and how they work
- The dangers of praise and positive labels
- Creating a growth mindset culture
- What makes a great teacher
- How to talk about success and failure
- Tools for creating a growth mindset classroom
- Developing processes and procedures for promoting a positive classroom climate

Included with your enrollment: access to exclusive Digital Resources for easy classroom implementation!

CLICK HERE TO ENROLL ⇒









# **Enroll Today**



### Who Should Enroll?

- K-12 English-Language Arts Teachers
- K-12 Content-Area Teachers
- Literacy coaches and coordinators
- Title I teachers and directors
- ELL teachers

- Special education teachers
- K-12 gifted and talented teachers
- K-12 administrators (Principals, Assistant Principals, Curriculum Directors)

Learn how to grow motivation and achievement with Growth Mindset!

**ENROLL NOW** 

www.strobeleducation.com/onlinecourses







### Want more training for your teachers?

Strobel Education consultants are committed to sharing practices gleaned from the most up-to-date educational research. And we are right there, in the trenches with teachers at the ground level, doing this work. We will assist your school or district in creating a customized training plan that will encourage and support your team in achieving its goals. Teachers consistently leave our trainings feeling empowered to re-enter their classrooms and inspire their students.

### More than 20 topics available—learn more and book today!

Visit strobeleducation.com/teacher-training



### **Continuing Education Credit/PGP**

Participants may receive credit for 5 hours of professional development for each completed online course. After online evaluations have been completed, attendees will receive a certificate of completion which can be used to verify attendance.

### **ONLINE COURSE FAQ**

#### How does the online course work?

After enrollment, your online course will be available for immediate access. The course is broken into convenient modules that can be viewed all at once, or broken out and viewed over time to best work with your schedule.

### How long is the online course available to me?

After completion of an **individual** enrollment for the online course, you'll have access to the content for 30 days. This lets you set the pace of how you want to learn!

#### Can I earn continuing education/PD credits?

Yes, with prior approval from your school district! Participants may receive up to 5 hours of professional development credits for each completed online course. A Certificate of Completion is provided.

### Can I share my course with colleagues?

Sorry, course sharing is not allowed. Access is allowed only for one person per registration fee. However, we do offer group discounts. Contact us for details.

### Is the online course most effective when used by an individual teacher, or as a group?

Both options are equally effective! For the individual teacher, the online course offers flexibility to access valuable professional development content on their own time from anywhere with an internet connection.

Administrators may choose to have their staff use this online course as a group during in-service or early release days. Again, the course offers great flexibility and can be viewed all at once or over time.

#### I wasn't completely satisfied with the online course. Now what?

We believe teachers should always love their PD! So if the online course doesn't meet your expectations, simply contact us within 10 days of purchase for a full refund.