

# Genius Hour

Grades  
**k-12**

Incorporating Passion, Play, Purpose, & Creativity

**NASHVILLE, TN • MARCH 31, 2020**

Kim Strobel

[Hampton Inn & Suites Nashville Hendersonville >](#)

*All workshops are held 8:00 a.m. - 3:00 p.m. local time.*

**Book 2 Days & SAVE!**

**Register for Growth Mindset and  
Genius Hour together—and save \$29**

**REGISTER TODAY!**

# Presenters



## Kim Strobel

Kim isn't just the owner of Strobel Education. She's its driving force. Her wisdom, positivity, and strength inform every aspect—and it shows in the inspiring workshops she presents to teachers who seek to make a difference. She puts herself “in the trenches” with teachers because she was once there herself and knows how important support and encouragement are in creating a successful classroom. Kim has been a fourth grade teacher, a K-12 literacy coordinator, and a director of curriculum; and she's now a consultant, a speaker, a happiness coach, and an aspiring author.

## Jamie Guillaume

In her 15 years as an educator, Jamie has been an eLearning Coach, a High Ability Coordinator, a Title 1 Director, and a Media Specialist. Her goal in serving her students is to meet them “where they are,” seeking out their unique talents inside and outside the classroom—and showing them how these talents can be a catalyst for success in their future endeavors.



**REGISTER TODAY FOR A FULL DAY OF LEARNING. ➔**

## What People are Saying About Kim and Jamie

**“Kim Strobel is a dedicated educator who understands what teachers need. Her magnetic personality and genuine presentation style captivate audiences everywhere she goes. Her enthusiasm is contagious. You'll love her!”** - James M. Halik, Ph.D., Former Superintendent, Compass-Keynote Consulting, LLC

**“Genius Hour motivates and encourages students to think outside the box while exploring their greatest passions. My classroom has transformed into a student-driven classroom with high expectations. Genius Hour supports learners of all levels and allows students to explore their true talents. Engagement is at an all time high and students are excelling like never before!”**

- Whitney Litherland, 5th Grade Teacher

**“Jamie Guillaume has the rare ability of being both an inspiring and efficient presenter. She is able to help make Genius Hour fit seamlessly into your already packed schedule, as she understands the daily demands of the classroom teacher.”**

- Ashley Seger, Teacher

**Click Here to Register ➔**



# An Invitation from Kim

**I believe it's time to challenge the way we're educating our children.** The traditional education system requires students to hold on to their questions, and teachers to compliantly stick to the scheduled curriculum. For the last century, the classroom experience has revolved around lectures, note-taking, rote memorization of facts that we can now Google, and recall-based tests. It hasn't fostered innovation, inspired creativity, or cultivated critical thinking—the skills our students will need to succeed with the twenty-first-century complexities of citizenship.

**So how do we begin to integrate these skills into our curriculum?**

It's called Genius Hour, and it's inspiring countless teachers who are courageously implementing it—and seeing classroom-changing results!

**Genius Hour is a movement that allows students to explore their own passions and encourages creativity in the classroom.** It provides students a choice in what they learn during a set period of the school week, usually 1-2 hours per week. The idea is very simple: Allow people to work on something that interests them and productivity, motivation, and engagement levels skyrocket.

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I have been supporting teachers in implementing a Genius Hour, and the effects have been profound. I've seen elementary school students learn to sew pajamas, make soap, build a coatrack, and learn to code video games. I watched one high school student create a website for her aunt's bakery, another learn video editing, and another begin a Girls' Empowerment movement in her school.

As I've worked with teachers who are implementing a Genius Hour, I've seen firsthand the energy and passion and, above all else, the REAL and AUTHENTIC learning that is at the heart of this movement. It is literally changing the landscape of education for our students in a really big way. Over and over I hear from teachers that Genius Hour has reenergized their teaching. They're still teaching the standards—but in a way that helps students actually learn them! Once you have the structure in place, you'll see that Genius Hour is the best part of the school week.

Join me to learn an easy way to integrate Genius Hour into your curriculum, discover how to create processes and procedures that structure a successful Genius Hour, and reignite your passion for teaching!

—Kim

[Click Here to Register ➡](#)



# Workshop Overview

Genius Hour is taking the education world by storm! It's a movement that allows our students to explore their own passions and interests and encourages creativity in the classroom by providing students a choice in what they learn during a set period of the school week.

## The Genius Hour Concept

The Genius Hour concept is based on one of Google's practices: they encourage that 20% of their employees' work week be spent researching, investigating, and exploring a topic or passion of personal interest, one that is not directly tied to their job description but in line with the mission of the company.



## Empower Students to Wonder, Explore, Create

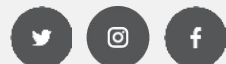
It is our job as educators to encourage critical thinking and inspire creativity—skills that are needed for the 21st century learner. It is no longer about compliantly sticking to a scheduled curriculum of memorization and recall. Learners come alive in Genius Hour, motivation levels skyrocket, and students are completely engaged. The future belongs to creators and empathizers, pattern recognizers and meaning makers, artists, inventors, designers, storytellers, innovators, and big picture thinkers—and Genius Hour is where it can all begin. With Genius Hour, your curriculum and academic standards are easily integrated.

**SAVE 5-10%**  
when you bring a team  
of 3 or more!

[CLICK HERE TO REGISTER](#) ➔



[Click Here to Register](#) ➔





# Learning Outcomes

**FREE**

**Ready-Made  
Lesson Plans  
included!**

In this workshop, you'll discover how to transform your classroom into a place where students want to come in and learn—where creativity and motivation flourish.

- Why we need to transform our troubled education system
- Understanding how real students learn & how great schools work
- Education Evolution: Recognizing the importance of new skills, talents, and passions
- Putting value back on students' "non-traditional" skills
- The 6 elements today's learner needs
- Setting up Genius Hour time in your classroom
- Learning the structure of Genius Hour and implementation strategies
- The research behind choice and inquiry-based education
- Why Genius Hour is important—for students and teachers
- Strategies for teaching students to explore their passions
- Bringing MOTIVATION, ENGAGEMENT, CREATIVITY, and PLAY back to the classroom
- Guiding students through the Genius Hour process
- Brainstorming with passion boards and wonder walls
- Setting up a learning environment that inspires students
- Establishing expectations and ground rules
- Teaching self-assessment through proposals and timelines
- Tracking student progress
- Managing learners at different stages of the process
- Connecting your standards and curriculum to Genius Hour
- Planning and accountability for students and teachers
- Assessing student work
- Utilizing rubrics that drive revision and feedback

**You will leave this workshop with an exclusive Digital Bundle  
of Resources for easy classroom implementation.**

**SPACE IS LIMITED—REGISTER TODAY! ➡**

[Click Here to Register ➡](#)



# Register Today



Student  
Teacher Rate:  
**Only  
\$99**

*(Must present student ID on day  
of workshop to receive reduced  
rate; cannot be combined with  
other discounts/offers.)*

## Who Should Attend?

- K-12 English-Language Arts Teachers
- K-12 Content-Area Teachers
- Literacy coaches and coordinators
- Title I teachers and directors
- ELL teachers
- Special education teachers
- K-12 gifted and talented teachers
- K-12 administrators (Principals, Assistant Principals, Curriculum Directors)

## Administrators attend FREE!

With paid registration of at least one staff member, ONE administrator (building principal, assistant principal, curriculum director, or superintendent) may attend workshop at no charge. (Registration is still required and substitutions are not permitted.)

Discover the transformative  
power of Genius Hour!

**REGISTER NOW!**

**NASHVILLE, TN • MARCH 31, 2020**

**Kim Strobel**

**Hampton Inn & Suites Nashville Hendersonville >**

*All workshops are held 8:00 a.m. - 3:00 p.m. local time.*

[Click Here to Register ➡](#)



## Can't make it to the workshop? Or want more training for your teachers?

Strobel Education consultants are committed to sharing practices gleaned from the most up-to-date educational research. And we are right there, in the trenches with teachers at the ground level, doing this work. We will assist your school or district in creating a customized training plan that will encourage and support your team in achieving its goals. Teachers consistently leave our trainings feeling empowered to re-enter their classrooms and inspire their students.

**More than 20 topics available—learn more and book today!**

Visit [www.strobeleducation.com/on-site-training](http://www.strobeleducation.com/on-site-training)



### Continuing Education Credit/PGP

Participants may receive credit for 6 hours of professional development for each one-day workshop. At the conclusion of the day, or after online evaluations have been completed, attendees will receive a certificate of completion which can be used to verify attendance.

### Substitutions/Cancellations

Cancellations occurring 15 or more days prior to the workshop will result in a refund, minus a \$50 service fee; cancellations occurring fewer than 15 days prior to the workshop do not qualify for any refund.

A workshop registration may be transferred to another individual with advance notice; however, free registration for school administrators is a non-transferable offer. Transfers are only valid for the same workshop/location, and original registrant is responsible for payment of all fees due to Strobel Education.

Please email all cancellations and transfer requests to [support@strobeleducation.com](mailto:support@strobeleducation.com).

Strobel Education reserves the right to cancel workshops at their discretion in the event of low registration or other circumstances. Every effort will be made to hold workshops as scheduled, but in the unlikely event of a cancellation, registrants will be notified and receive full refunds. It is recommended that you not make non-refundable travel arrangements without contacting Strobel Education to find out if your workshop is being considered for cancellation.

### Administrators attend FREE!

With paid registration of at least one staff member, ONE administrator (building principal, assistant principal, curriculum director, or superintendent) may attend workshop at no charge.

(Registration is still required and substitutions are not permitted.)

**Learn more about our inclement  
weather policy. [Click Here](#)**

To register, [click here](#) or visit [www.strobeleducation.com/workshops](http://www.strobeleducation.com/workshops)

Select appropriate workshop, location and date.

**NASHVILLE, TN** • Hampton Inn & Suites Nashville Hendersonville☐ Growth Mindset - **March 30, 2020**☐ Genius Hour - **March 31, 2020**

Complete the registration information below.

Your name: \_\_\_\_\_

Position and subject area: \_\_\_\_\_ Grade level: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

School name: \_\_\_\_\_

School address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

School phone: \_\_\_\_\_ Primary Email: \_\_\_\_\_

☐ By checking this box, I verify that I have read and agree to Strobel Education's Cancellations/Substitutions and Inclement Weather Policies.

Provide payment information in the spaces below.

**Registration Fees:***Early Bird registrations must be received at least 15 days in advance of the workshop.***Send a Team & SAVE!**

5% OFF 3-9 registrants (per day)

10% OFF 10+ registrants (per day)

**Early Bird Registration (1 day):**

- ☐ One Person \$189  
☐ Team of 3-9 \$179.55 (per person)  
☐ Team of 10+ \$170.10 (per person)

**Early Bird Registration (2 days):**

- ☐ One Person \$349  
☐ Team of 3-9 \$331.55 (per person)  
☐ Team of 10+ \$314.10 (per person)

**Standard Registration (1 day):**

- ☐ One Person \$209  
☐ Team of 3-9 \$198.55 (per person)  
☐ Team of 10+ \$188.10 (per person)

**Standard Registration (2 days):**

- ☐ One Person \$389  
☐ Team of 3-9 \$369.55 (per person)  
☐ Team of 10+ \$350.10 (per person)

**Payment:**☐ Check made payable to Strobel Education, Inc.☐ Purchase Order attached (# \_\_\_\_\_)

Payment Enclosed

\$

Please provide email address of party responsible for  
accepting invoices (usually Treasurer, Principal, Central Office, etc.)

Charge to: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

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