

Growth Mindset

Grades
k-12

Boosting Motivation & Achievement

EVANSVILLE, IN • September 25, 2018

Kim Strobel @ Aztar Executive Conference Center
421 NW Riverside Dr, Evansville, IN 47708

INDIANAPOLIS, IN • October 2, 2018

Kim Strobel @ Ritz Charles Carmel
12156 N Meridian St, Carmel, IN 46032

MERRILLVILLE, IN • October 4, 2018

Jamie Guillaume @ Hilton Garden Inn
7775 Mississippi St, Merrillville, IN 46410

LOUISVILLE, KY • November 7, 2018

Kim Strobel @ Hilton Garden Inn Louisville Airport
2735 Crittenden Dr, Louisville, KY 40209

CINCINNATI, OH • November 13, 2018

Kim Strobel @ Holiday Inn Cincinnati Airport
1717 Airport Exchange Blvd, Erlanger, KY 41018

COLUMBUS, OH • November 15, 2018

Jamie Guillaume @ Courtyard Columbus West
2350 Westbelt Dr, Columbus, OH 43228

All workshops are held 8:00 a.m. - 3:00 p.m. local time.

Book 2 Days & SAVE!

Register for Growth Mindset and Genius
Hour together—and save \$29

REGISTER TODAY!

Presenters



Kim Strobel

Kim isn't just the owner of Strobel Education. She's its driving force. Her wisdom, positivity, and strength inform every aspect—and it shows in the inspiring workshops she presents to teachers who seek to make a difference. She puts herself “in the trenches” with teachers because she was once there herself and knows how important support and encouragement are in creating a successful classroom. Kim has been a fourth grade teacher, a K-12 literacy coordinator, and a director of curriculum; and she's now a consultant, a speaker, a happiness coach, and an aspiring author.

Jamie Guillaume

In her 15 years as an educator, Jamie has been an eLearning Coach, a High Ability Coordinator, a Title 1 Director, and a Media Specialist. Her goal in serving her students is to meet them “where they are,” seeking out their unique talents inside and outside the classroom—and showing them how these talents can be a catalyst for success in their future endeavors.



REGISTER TODAY FOR A FULL DAY OF LEARNING. ➔

What People are Saying About Kim and Jamie

“Absolutely awesome! Unlike other workshops, Strobel Education makes the material easy to understand and implement quickly into your instruction. Kim is a wonderful person and an awesome presenter.”

—Dana Campbell, 4th Grade Teacher, Sharon Elementary School

“The buzz sweeping the education world about Kim Strobel is real. And, it's no surprise that teachers and administrators are lining up to see her presentations. Simply put, she's absolutely fantastic. Not only is she a thought leader and expert in her field, but more than that, she's deeply passionate about helping teachers make a lifelong difference in the lives of students.”

— Hal Bowman, Founder/Creator, Teach Like a Rockstar

“Jamie Guillaume is a highly respected, passionate educator and presenter. Her ambition and love for learning are contagious! Jamie's presentation style motivates/challenges us as teachers to implement what's new in the education world. Her coaching is authentic, clear, and very practical!” - Ashley Seger, Teacher

Click Here to Register ➔



An Invitation from Kim

According to mindset psychology researcher Carol Dweck, “A growth mindset is the understanding that we can develop our abilities and intelligence.” Research has shown that our implicit beliefs about our intelligence can have a great impact on our achievement.

As I’ve observed and helped implement growth mindset projects and curriculums in schools across the state, **I’ve seen students’ attitudes improve and the overall culture of the classroom and school expand toward a more positive and productive climate.**

We want our students to learn the value of productive struggle and to feel safe taking risks in the effort of learning something new. We all want our children to have confidence and feel like they can have a positive impact on their school and their community. We want them to believe they have the power to make our world a better place. And every single teacher wants high achievement levels for their students.

As I’ve worked with teachers, I’ve seen classroom climates infused with a sense of purpose and contribution. I’ve seen children’s self-esteem being cultivated, and learning that demonstrates that growth comes from productive struggle.

I’ve seen entire classrooms and schools adopt this growth mindset practice, and it has literally transformed the school culture into one that promotes positivity, happiness, and the value of growing.

We know from the research that students (and teachers) with a growth mindset learn, thrive, and achieve more than those who have fixed mindsets.

In this workshop, I will give you the tools to implement a growth mindset curriculum that is super-easy, but offers big benefits for your classroom community. **You will leave with ready-made lessons that involve developing gritty, determined, self-reliant students who know that if they work hard enough they can and will accomplish great things.**

— Kim

CLICK HERE TO REGISTER ➡

Workshop Overview

Develop Gritty, Determined, Self-reliant Students

This workshop will help teachers implement a growth mindset curriculum, which has been proven to lead to greater motivation levels and higher achievement for students, in their classrooms. Through experiential and interactive activities, you'll learn strategies to increase your own growth mindset as an educator, as well as how to develop and integrate the growth mindset philosophy in the classroom.



In this workshop, you'll receive the the tools to implement a growth mindset curriculum that is super-easy, but offers big benefits for your classroom community. **And you'll leave with ready-to-go lessons that will help develop gritty, determined, self-reliant students who know that if they work hard enough they can and will accomplish great things.**

SAVE 5-10%
when you bring a team
of 3 or more!

[CLICK HERE TO REGISTER](#) ➡



[Click Here to Register](#) ➡



Learning Outcomes

FREE

Ready-Made
Lesson Plans
included!

In this workshop, you'll learn what growth mindset is, how it impacts the learning process, and how implementing it in your classroom can lead to increased motivation and achievement.

- Growth Mindset vs. Fixed Mindset
- Establishing growth mindset beliefs
- Strengthening the brain as a muscle
- How students learn by doing, experiencing, and practicing
- Encouraging growth from productive struggle
- Skills are BUILT not born—they have to be earned
- How our words influence the culture
- The connection between ability and accomplishment
- Negative labels and how they work
- The dangers of praise and positive labels
- Creating a growth mindset culture
- What makes a great teacher
- How to talk about success and failure
- Tools for creating a growth mindset classroom
- Developing processes and procedures for promoting a positive classroom climate

You will leave this workshop with an exclusive Digital Bundle of Resources for easy classroom implementation.

SPACE IS LIMITED—REGISTER TODAY! ➡

[Click Here to Register ➡](#)



Register Today



Student
Teacher Rate:
**Only
\$99**

(Must present student ID on day of workshop to receive reduced rate; cannot be combined with other discounts/offers.)

Who Should Attend?

- K-12 English-Language Arts Teachers
- K-12 Content-Area Teachers
- Literacy coaches and coordinators
- Title I teachers and directors
- ELL teachers
- Special education teachers
- K-12 gifted and talented teachers
- K-12 administrators (Principals, Assistant Principals, Curriculum Directors)

Administrators attend FREE!

With paid registration of at least one staff member, ONE administrator (building principal, assistant principal, curriculum director, or superintendent) may attend workshop at no charge. (Registration is still required and substitutions are not permitted.)

Learn how to grow motivation and achievement with Growth Mindset!

REGISTER NOW!

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Can't make it to the workshop? Or want more training for your teachers?

Strobel Education consultants are committed to sharing practices gleaned from the most up-to-date educational research. And we are right there, in the trenches with teachers at the ground level, doing this work. We will assist your school or district in creating a customized training plan that will encourage and support your team in achieving its goals. Teachers consistently leave our trainings feeling empowered to re-enter their classrooms and inspire their students.

More than 20 topics available—learn more and book today!

Visit www.strobeeducation.com/on-site-training



Continuing Education Credit/PGP

Participants may receive credit for 6 hours of professional development for each one-day workshop. At the conclusion of the day, or after online evaluations have been completed, attendees will receive a certificate of completion which can be used to verify attendance.

Cancellations/Substitutions

Registrants may cancel reservations up to fourteen days before the workshop for a full refund of the registration fee. Cancellations received fewer than 14 days before the event are not eligible for a refund. Registrations may be transferred with advance notice; however, free registration for school administrators is a non-transferable offer. Please email all cancellations and transfer requests to support@strobeeducation.com.

Strobel Education reserves the right to cancel workshops at their discretion in the event of low registration or other circumstances. Every effort will be made to hold workshops as scheduled, but in the unlikely event of a cancellation, registrants will be notified and receive full refunds. It is recommended that you not make non-refundable travel arrangements without contacting Strobel Education to find out if your workshop is being considered for cancellation.

Administrators attend FREE!

With paid registration of at least one staff member, ONE administrator (building principal, assistant principal, curriculum director, or superintendent) may attend workshop at no charge.

(Registration is still required and substitutions are not permitted.)

**Learn more about our inclement
weather policy. [Click Here](#)**

To register, [click here](#) or visit www.strobeeducation.com/workshops

Select appropriate workshop, location and date.

Evansville, IN

- ☐ September 25, 2018 Growth Mindset
- ☐ September 26, 2018 Genius Hour

Indianapolis, IN

- ☐ October 2, 2018 Growth Mindset
- ☐ October 3, 2018 Genius Hour

Merrillville, IN

- ☐ October 4, 2018 Growth Mindset
- ☐ October 5, 2018 Genius Hour

Louisville, KY

- ☐ November 7, 2018 Growth Mindset
- ☐ November 8, 2018 Genius Hour

Cincinnati, OH

- ☐ November 13, 2018 Growth Mindset
- ☐ November 14, 2018 Genius Hour

Columbus, OH

- ☐ November 15, 2018 Growth Mindset
- ☐ November 16, 2018 Genius Hour

Complete the registration information below.

Your name: _____

Position and subject area: _____ Grade level: _____

Phone: _____ Email: _____

School name: _____

School address: _____

City: _____ State: _____ Zip: _____

School phone: _____ Primary Email: _____

☐ By checking this box, I verify that I have read and agree to Strobel Education's Cancellations/Substitutions and Inclement Weather Policies.

Provide payment information in the spaces below.

Registration Fees:

Early Bird registrations must be received at least 15 days in advance of the workshop.

Send a Team & SAVE!

5% OFF 3-9 registrants (per day)

10% OFF 10+ registrants (per day)

Early Bird Registration (1 day):

- ☐ One Person \$189
- ☐ Team of 3-9 \$179.55 (per person)
- ☐ Team of 10+ \$170.10 (per person)

Early Bird Registration (2 days):

- ☐ One Person \$349
- ☐ Team of 3-9 \$331.55 (per person)
- ☐ Team of 10+ \$314.10 (per person)

Standard Registration (1 day):

- ☐ One Person \$209
- ☐ Team of 3-9 \$198.55 (per person)
- ☐ Team of 10+ \$188.10 (per person)

Standard Registration (2 days):

- ☐ One Person \$389
- ☐ Team of 3-9 \$369.55 (per person)
- ☐ Team of 10+ \$350.10 (per person)

Payment:

☐ Check made payable to Strobel Education, Inc.

☐ Purchase Order attached (# _____)

Payment Enclosed

\$

Please provide email address of party responsible for

accepting invoices (usually Treasurer, Principal, Central Office, etc.) _____

Charge to: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card number

Expiration Date

CVV/
Security Code

Authorized signature X _____

Cardholder's name (PLEASE PRINT) _____