

# Growth Mindset

Grades  
**k-12**

Boosting Motivation & Achievement

**NASHVILLE, TN • MARCH 30, 2020**

**Kim Strobel**

[Hampton Inn & Suites Nashville Hendersonville >](#)

*All workshops are held 8:00 a.m. - 3:00 p.m. local time.*

**Book 2 Days & SAVE!**

Register for Growth Mindset and Genius  
Hour together—and save \$29

**REGISTER TODAY!**

[www.strobeleducation.com](http://www.strobeleducation.com)

# Presenters



## Kim Strobel

Kim isn't just the owner of Strobel Education. She's its driving force. Her wisdom, positivity, and strength inform every aspect—and it shows in the inspiring workshops she presents to teachers who seek to make a difference. She puts herself “in the trenches” with teachers because she was once there herself and knows how important support and encouragement are in creating a successful classroom. Kim has been a fourth grade teacher, a K-12 literacy coordinator, and a director of curriculum; and she's now a consultant, a speaker, a happiness coach, and an aspiring author.

## Jamie Guillaume

In her 15 years as an educator, Jamie has been an eLearning Coach, a High Ability Coordinator, a Title 1 Director, and a Media Specialist. Her goal in serving her students is to meet them “where they are,” seeking out their unique talents inside and outside the classroom—and showing them how these talents can be a catalyst for success in their future endeavors.



**REGISTER TODAY FOR A FULL DAY OF LEARNING. ➔**

## What People are Saying About Kim & Jamie

**“Absolutely awesome! Unlike other workshops, Strobel Education makes the material easy to understand and implement quickly into your instruction. Kim is a wonderful person and an awesome presenter.”** —Dana Campbell, 4th Grade Teacher, Sharon Elementary School

**“The buzz sweeping the education world about Kim Strobel is real. And, it's no surprise that teachers and administrators are lining up to see her presentations. Simply put, she's absolutely fantastic. Not only is she a thought leader and expert in her field, but more than that, she's deeply passionate about helping teachers make a lifelong difference in the lives of students.”**

— Hal Bowman, Founder/Creator, Teach Like a Rockstar

**“Jamie Guillaume is a highly respected, passionate educator and presenter. Her ambition and love for learning are contagious! Jamie's presentation style motivates/challenges us as teachers to implement what's new in the education world. Her coaching is authentic, clear, and very practical!”** - Ashley Seger, Teacher

**Click Here to Register ➔**



# An Invitation from Kim

According to mindset psychology researcher Carol Dweck, “A growth mindset is the understanding that we can develop our abilities and intelligence.” Research has shown that our implicit beliefs about our intelligence can have a great impact on our achievement.

As I’ve observed and helped implement growth mindset projects and curriculums in schools across the state, **I’ve seen students’ attitudes improve and the overall culture of the classroom and school expand toward a more positive and productive climate.**

We want our students to learn the value of productive struggle and to feel safe taking risks in the effort of learning something new. We all want our children to have confidence and feel like they can have a positive impact on their school and their community. We want them to believe they have the power to make our world a better place. And every single teacher wants high achievement levels for their students.

As I’ve worked with teachers, I’ve seen classroom climates infused with a sense of purpose and contribution. I’ve seen children’s self-esteem being cultivated, and learning that demonstrates that growth comes from productive struggle.

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**I’ve seen entire classrooms and schools adopt this growth mindset practice, and it has literally transformed the school culture into one that promotes positivity, happiness, and the value of growing.**

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We know from the research that students (and teachers) with a growth mindset learn, thrive, and achieve more than those who have fixed mindsets.

In this workshop, I will give you the tools to implement a growth mindset curriculum that is super-easy, but offers big benefits for your classroom community. **You will leave with ready-made lessons that involve developing gritty, determined, self-reliant students who know that if they work hard enough they can and will accomplish great things.**

— Kim

**CLICK HERE TO REGISTER ➡**



# Workshop Overview

## Develop Gritty, Determined, Self-reliant Students

This workshop will help teachers implement a growth mindset curriculum, which has been proven to lead to greater motivation levels and higher achievement for students, in their classrooms. Through experiential and interactive activities, you'll learn strategies to increase your own growth mindset as an educator, as well as how to develop and integrate the growth mindset philosophy in the classroom.



In this workshop, you'll receive the the tools to implement a growth mindset curriculum that is super-easy, but offers big benefits for your classroom community. **And you'll leave with ready-to-go lessons that will help develop gritty, determined, self-reliant students who know that if they work hard enough they can and will accomplish great things.**

**SAVE 5-10%**  
when you bring a team  
of 3 or more!

[CLICK HERE TO REGISTER](#) ➔



[Click Here to Register](#) ➔



# Learning Outcomes

**FREE**

Ready-Made  
Lesson Plans  
included!

In this workshop, you'll learn what growth mindset is, how it impacts the learning process, and how implementing it in your classroom can lead to increased motivation and achievement.

- Growth Mindset vs. Fixed Mindset
- Establishing growth mindset beliefs
- Strengthening the brain as a muscle
- How students learn by doing, experiencing, and practicing
- Encouraging growth from productive struggle
- Skills are BUILT not born—they have to be earned
- How our words influence the culture
- The connection between ability and accomplishment
- Negative labels and how they work
- The dangers of praise and positive labels
- Creating a growth mindset culture
- What makes a great teacher
- How to talk about success and failure
- Tools for creating a growth mindset classroom
- Developing processes and procedures for promoting a positive classroom climate

*You will leave this workshop with an exclusive Digital Bundle of Resources for easy classroom implementation.*

**SPACE IS LIMITED—REGISTER TODAY! ➡**

[Click Here to Register ➡](#)



# Register Today



Student  
Teacher Rate:  
**Only  
\$99**

*(Must present student ID on day  
of workshop to receive reduced  
rate; cannot be combined with  
other discounts/offers.)*

## Who Should Attend?

- K-12 English-Language Arts Teachers
- K-12 Content-Area Teachers
- Literacy coaches and coordinators
- Title I teachers and directors
- ELL teachers
- Special education teachers
- K-12 gifted and talented teachers
- K-12 administrators (Principals, Assistant Principals, Curriculum Directors)

## Administrators attend FREE!

With paid registration of at least one staff member, ONE administrator (building principal, assistant principal, curriculum director, or superintendent) may attend workshop at no charge. (Registration is still required and substitutions are not permitted.)

Learn how to grow motivation and  
achievement with Growth Mindset!

**REGISTER NOW!**

**NASHVILLE, TN • MARCH 30, 2020**

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## Can't make it to the workshop? Or want more training for your teachers?

Strobel Education consultants are committed to sharing practices gleaned from the most up-to-date educational research. And we are right there, in the trenches with teachers at the ground level, doing this work. We will assist your school or district in creating a customized training plan that will encourage and support your team in achieving its goals. Teachers consistently leave our trainings feeling empowered to re-enter their classrooms and inspire their students.

**More than 20 topics available—learn more and book today!**

Visit [www.strobeleducation.com/on-site-training](http://www.strobeleducation.com/on-site-training)



### Continuing Education Credit/PGP

Participants may receive credit for 6 hours of professional development for each one-day workshop. At the conclusion of the day, or after online evaluations have been completed, attendees will receive a certificate of completion which can be used to verify attendance.

### Substitutions/Cancellations

Cancellations occurring 15 or more days prior to the workshop will result in a refund, minus a \$50 service fee; cancellations occurring fewer than 15 days prior to the workshop do not qualify for any refund.

A workshop registration may be transferred to another individual with advance notice; however, free registration for school administrators is a non-transferable offer. Transfers are only valid for the same workshop/location, and original registrant is responsible for payment of all fees due to Strobel Education.

Please email all cancellations and transfer requests to [support@strobeleducation.com](mailto:support@strobeleducation.com).

Strobel Education reserves the right to cancel workshops at their discretion in the event of low registration or other circumstances. Every effort will be made to hold workshops as scheduled, but in the unlikely event of a cancellation, registrants will be notified and receive full refunds. It is recommended that you not make non-refundable travel arrangements without contacting Strobel Education to find out if your workshop is being considered for cancellation.

### Administrators attend FREE!

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(Registration is still required and substitutions are not permitted.)

**Learn more about our inclement  
weather policy. [Click Here](#)**

To register, [click here](#) or visit [www.strobeleducation.com/workshops](http://www.strobeleducation.com/workshops)

**Select appropriate workshop, location and date.**

**NASHVILLE, TN • Hampton Inn & Suites Nashville Hendersonville**

## ☐ Growth Mindset - March 30, 2020

Genius Hour - **March 31, 2020**

**Complete the registration information below.**

Your name: \_\_\_\_\_

Position and subject area: \_\_\_\_\_ Grade level: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

School name: \_\_\_\_\_

School address:

City: State: Zip:

School phone: Primary Email:

☐ By checking this box, I verify that I have read and agree to Strobel Education's Cancellations/Substitutions and Inclement Weather Policies.

**Provide payment information in the spaces below.**

### Registration Fees:

*Early Bird registrations must be received at least 15 days in advance of the workshop.*

**Send a Team & SAVE!**

**5% OFF 3-9 registrants (per day)**

**10% OFF 10+ registrants (per day)**

### Early Bird Registration (1 day):

- ☐ One Person \$189
- ☐ Team of 3-9 \$179.55 (per person)
- ☐ Team of 10+ \$170.10 (per person)

### Early Bird Registration (2 days):

- ☐ One Person \$349
- ☐ Team of 3-9 \$331.55 (per person)
- ☐ Team of 10+ \$314.10 (per person)

### Standard Registration (1 day):

- ☐ One Person \$209
- ☐ Team of 3-9 \$198.55 (per person)
- ☐ Team of 10+ \$188.10 (per person)

### Standard Registration (2 days):

- ☐ One Person \$389
- ☐ Team of 3-9 \$369.55 (per person)
- ☐ Team of 10+ \$350.10 (per person)

**Payment:**☐ Check made payable to Strobel Education, Inc.☐ Purchase Order attached (# \_\_\_\_\_)

Payment Enclosed

\$

**Please provide email address of party responsible for accepting invoices (usually Treasurer, Principal, Central Office, etc.)**

Charge to: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

[illegible]

**Card number**

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**Expiration Date**CVV/  
Security Code

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Authorized signature X

Cardholder's name (PLEASE PRINT)