

Grades  
**k-12**

# Standards-Based Grading & Assessment

Incorporating & Implementing a Meaningful Grading System

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# Presenters



## Kim Strobel

Kim isn't just the owner of Strobel Education. She's its driving force. Her wisdom, positivity, and strength inform every aspect—and it shows in the inspiring workshops she presents to teachers who seek to make a difference. She puts herself “in the trenches” with teachers because she was once there herself and knows how important support and encouragement are in creating a successful classroom. Kim has been a fourth grade teacher, a K-12 literacy coordinator, and a director of curriculum; and she's now a consultant, a speaker, a happiness coach, and an aspiring author.

**REGISTER TODAY FOR A FULL DAY OF LEARNING. →**

## What People are Saying About Kim

**“Kim is a dynamic presenter who keeps her audience highly engaged and truly understands standards-based grading.”**

- M. Godbey, Principal, Lincoln County High School

**“Kim’s depth of knowledge regarding best practices has aided our teachers in working through this transition. Her ability to facilitate organization and collaboration among participants fully engages teachers in developing and ‘owning’ their own work.”** - Dr. Tracy Lorey, Superintendent, Greater Jasper Schools

**“Kim Strobel is a dedicated educator who understands what teachers need. Her magnetic personality and genuine presentation style captivate audiences everywhere she goes. Her enthusiasm is contagious. You’ll love her!”** - James M. Halik, Ph.D., Former Superintendent, Compass-Keynote Consulting, LLC

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# An Invitation from Kim

All educators have, at one time or another, asked themselves a very important question:

## *What does a grade really mean?*

Today, that question seems more loaded than ever. Schools have never been more focused on accountability and increasingly rigorous standards. And assessment and grading have never been more important.

This can be troubling territory. Assessment is a tool that's meant to guide where lessons and learning should go next; it's not a way to compile a list of supposed deficiencies among students. And few things can cause more dissent among a teaching staff than the topic of grading. Opinions on what level of progress and skill merit a certain grade can vary wildly.

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**The job becomes embracing assessment as a credible evaluation of your students' progress and incorporating evidence-based grading that meaningfully measures your students' achievement.**

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The job becomes embracing assessment as a credible evaluation of your students' progress and incorporating evidence-based grading that meaningfully measures your students' achievement.

During this workshop, we'll take a practical look at why standards/outcomes-based assessment and grading practice is a necessary part of the modern classroom and how it can be implemented. We'll define what letter grades really mean and discuss how to make them work within evolving pedagogy and politics.

I invite you to discover how to easily incorporate standards-based grading and assessment into your classroom—and how to do it effectively so you can focus on what truly matters to you and your students.

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# Workshop Overview

This workshop provides a real opportunity to transform your school's grading system. You'll learn to evaluate the traditional report card and grading system and find where improvements are needed and how to track and chart student progress accurately, effectively, and fairly.

## Assessment Leads to Achievement

There are many styles and methods of assessments. During this workshop, you'll find out how to determine which style best fits your students' readiness levels; how to design assessment tools and tasks that provide credible evidence of mastery; how to direct your teaching in response to students' needs; and how to dispense feedback that can transform student learning.

## What's in a Grade?

Providing fair and accurate grading requires rejecting what most of us have learned about traditional grading practices. We'll discuss grading strategies that are designed to work with your current curriculum, while allowing for the evolution of your pedagogy. We'll dissect what a grade really means and explore ways to ensure your grading is both accurate and useful. And we'll explore how to get the most out of grading scales by applying them in ways that accurately and fairly reflect what your students are learning.

## A Meaningful Difference

In this workshop, you'll learn what makes a meaningful grade, methods for evolving your current classroom practice and curriculum to include regular assessments, and how standards-based grading and assessment lead to a more accurate measurement of student achievement. Plus, you'll leave with practical steps and strategies for guiding your fellow educators, students, and parents through the implementation of a standards-based grading system.

**SAVE 5-10%**  
when you bring a team  
of 3 or more!

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# Learning Outcomes

Early Bird Pricing  
**SAVE \$20**  
when you register 15  
days in advance

In this workshop, you'll learn what makes a meaningful grade, methods for evolving your current classroom practice and curriculum to include regular assessments, and how standards-based grading and assessment lead to a more accurate measurement of student achievement.

- Investigate ways to determine meaningful grades
- Build professional knowledge of standards-based grading and assessing
- Explore concrete steps for implementing standards-based grading
- Learn the importance of foundational work to include priority standards, proficiency scales, and quality assessments
- Review the rationale and process for prioritizing standards
- Learn to build teams of educators who prioritize standards and write proficiency scales that are connected to those standards
- Examine current grading practices and how they relate to student learning
- Explore ways to increase levels of student achievement
- Discover three kinds of assessment and learn how educators can use each type as an effective part of a standards-based grading system
- Learn how to create and refine quality classroom-based assessments
- Connect formative assessment practices with grading practices that accurately reflect student achievement
- Analyze report cards that clearly communicate student progress and achievement
- Track student progress for a better overall picture of performance
- Connect standards-based grading to the bigger picture of school reform
- Discover how to lead this transformational work in your school or district

*“On average, the practice of having students track their own progress was associated with a 32 percentile point gain in their achievement.”*

—Robert Marzano

**SPACE IS LIMITED—REGISTER TODAY!**

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# Register Today



Student  
Teacher Rate:  
**Only  
\$99**

*(Must present student ID on day of workshop to receive reduced rate; cannot be combined with other discounts/offers.)*

## Who Should Attend?

- K-12 English-Language Arts Teachers
- K-12 Content-Area Teachers
- Literacy coaches and coordinators
- Title I teachers and directors
- ELL teachers
- Special education teachers
- K-12 gifted and talented teachers
- K-12 administrators (Principals, Assistant Principals, Curriculum Directors)

## Administrators attend FREE!

With paid registration of at least one staff member, ONE administrator (building principal, assistant principal, curriculum director, or superintendent) may attend workshop at no charge. (Registration is still required and substitutions are not permitted.)

## Improve your grading system— improve student performance!

**REGISTER NOW!**

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