



STROBEL EDUCATION

PROFESSIONAL DEVELOPMENT GUIDE



Hi, I'm Kim Strobel!

*Founder of Strobel Education, Motivational Speaker,
Education Consultant, and Happiness Coach*

Strobel Education provides educators with the tools they need to foster student success and create a positive school culture.

We're on a mission to empower you and your team with tools, strategies, and mindset shifts that improve teacher well-being and student success.

As former and current educators, our team of trainers provide relevant professional development for real-world situations.

We have firsthand experience using our resources with different kinds of learners.

I look forward to partnering with you and your staff to enhance student learning!

Kim Strobel, *Strobel Education CEO*



Strobel Education Professional Development Offers

*Click below to learn
more about each
program*



- ▶ Keynote Presentations
- ▶ On-Site Training
- ▶ Live & Online Courses
- ▶ Happy Academy
- ▶ Leadership Academy
- ▶ SEL Curriculum



Keynote Presentations

Book one of Kim's highly motivational and thought-provoking keynotes for your next in-person or virtual event.

Kim's contagious energy, relatable humor, and riveting presentation will captivate your audience as she pivots their perspective and shares simple, life-changing action steps.

Contact Kim and her team to find out which keynote would be the best fit for your organization and get a custom quote.

Our 6 Inspiring and Result-Driven Keynotes:

- ▶ The Science of Happiness
- ▶ Happiness Habits
- ▶ Remembering Your Why
- ▶ Reimagining Education
- ▶ The Power of Positive Schools
- ▶ Growth Mindset

[LEARN MORE](#)

Onsite Training

Bring Strobel Education to your school to get onsite training that's customized to meet the unique needs of your staff.

Each year our consultants provide hundreds of professional development and we specialize in creating an environment that's full of energy, real talk, and specific practical examples that teachers find refreshing and easy to implement.

We make it our mission to get your teachers excited about getting back in the classroom with the resources they need and getting you results that will make a difference in student success.

What we offer...

01

Full-day or Half-Day
Training

02

PLC
Sessions

03

Before/After School
Faculty Meetings

04

Virtual Professional
Development



[LEARN MORE](#)

Live & Online Courses

With our Virtual and Online PD, you get to choose when and where you learn and if you're going to do it on your own or as part of a group. Depending on the workshop or course, you get a period of replay access to the learning material, so you get to pace yourself for success.

Our live virtual workshops and online self-paced courses have the same tools, strategies, and resources as every Strobel Education workshop so you get the quality you have come to expect from us.



Our Live & Online Courses come with...

01

Ready-Made Lesson Plans

02

Digital Resource Bundle

03


Professional Development Credit

04

Replay Access

**UPCOMING
WORKSHOPS**

**ONLINE
COURSES**

A group of diverse students, including a boy with a backpack and a girl holding a brown paper bag, are standing in front of a modern building with large windows. The image is used as a background for a quote.

"Kim Strobel has the unique ability to embolden her audience. She is raw, real, and pivots the crowd to take massive action in their life. She breathes life into the weariness and encourages new perspectives which result in impact shifts. She is a powerhouse, influencer, education consultant, and happiness coach, whose work shapes the way people show up."

Kellie Lahey, Google Education Summit



Happy Academy

Our 10-month social-emotional wellness course and group coaching program walks educators through the school year. Get Kim's step-by-step proven framework to help your team manage stress, cultivate resiliency, and create more joy in their lives.

When you make employee social-emotional wellness a priority, you're also investing in teacher productivity, creativity, and long-term results for all stakeholders involved. Let The Happy Academy be the catalyst that shifts the culture of your team, school, and district.

Program Highlights:

- | | | | |
|----|---|----|---|
| 01 | The Happy Academy Video Library | 05 | Monthly Coaching Calls with Kim |
| 02 | Implementation Workbook | 06 | Access to Private Facebook Group |
| 03 | Social-Emotional Learning Curriculum for Students | 07 | Bonus Content Library and 52 Professional Development Credits |
| 04 | Administrator Study Guide for Groups | 08 | Guided Meditations and Intention-Setting Audio Library |

[LEARN MORE](#)



Leadership Academy

Our 10-month program is exclusively for school leaders. Get Kim's framework specifically designed for school leaders to create work-life flow while also determining personal areas of focus that will unlock your potential in leading the culture, systems, and learning domains of school leadership.

This program is a support system for those who are holding the reins and leading the charge. You'll learn how to get your brain at positive, so you can increase productivity levels, be more effective as a leader, and enjoy the other parts of your life.

Program Highlights:

01

Full Access to the Leadership Academy Video Library

02

82 professional development credits

03

8 Strategic Leadership and Wellbeing Coaching Sessions, plus access to replays

04

Individual Access to 4 of our Live Virtual workshops

05

Live Coaching from Kim Strobel

06

Community of like-minded individuals ready to challenge the status quo and start doing things differently.

[LEARN MORE](#)



SEL Curriculum

Give your students the crucial support they need to be good at school and good at life with over 50 social and emotional ready-made lessons on-demand, and all at your disposal.

Our SEL Curriculum provides both teachers and students with guided instruction to develop positive social and emotional well-being within the classroom. It includes daily mini-lessons and student activities to support students' social and emotional development in students' perspectives, self-efficacy, gratitude, kindness, and mindfulness.

SEL Curriculum Includes:

01

Cultivating Happiness and Wellbeing

04

Developing Perspectives and Positive Attitudes

02

Practicing Gratitude to Invite Joy

05

Practicing Mindfulness


03

Embracing a Growth Mindset

06

Teaching Empathy, Kindness, and Compassion

[LEARN MORE](#)

A woman with blonde hair, wearing a bright pink sleeveless dress and black heels, stands on a stage. She is holding a small black object in her right hand and gesturing with her left arm. The background is dark, and the stage is lit. In the foreground, the backs of several audience members are visible as they sit in rows of chairs, looking towards the stage.

"We were so excited to bring Kim Strobel to our district, and her Science of Happiness Keynote did not disappoint!

Having someone who is fun, enthusiastic, authentic, and able to promote the importance of the social and emotional needs of our staff and students was the best way to start the school year. Numerous teachers have asked to be a part of her Happiness Academy, and we can't wait to get started!."

**- Jayme D. Knochel, Assistant Superintendent,
Breckinridge County Schools**



Our programs have been created to serve your campus on their own, or to work together to create a perfect suite of professional development resources throughout the year.

It's our mission to build relationships with your staff, meet your team right where they're at, and guide them toward growth. Our robust variety of professional development can serve your teachers in different settings and formats while also building upon each other to enhance the learning in that topic or skill.





CONTACT KIM

Strobel Education Core Lesson Topics and Specialities

- Trauma-Informed Teaching
- Social-Emotional Learning
- Social-Emotional Support for Teachers
- Growth Mindset
- Genius Hour & Project-Based Learning
- Standards-Based Grading
- Data-Based Instruction
- Engagement Strategies for the 21st Century Learner
- Effective Vocabulary Strategies
- Overcoming Educator Burnout and Stress Cycles
- Close Reading
- Culture and Climate
- Student-Driven Learning
- The Science of Reading
- The Flipped Classroom
- Classroom Management Strategies

**Don't see what you're looking for?
Contact Kim about the topic that
would best meet the specific needs
of your staff.**

Professional Development Bundle Options

Here are a few examples of how administrators leverage the depth of what Strobel Education has to offer their schools by combining our workshops, courses, keynotes, and coaching.

1

Onsite Training with Virtual Follow-up
Coaching Sessions

2

Online Course with Virtual Follow-up
Coaching Sessions

3

Keynote with Happy Academy + SEL Curriculum

4

Keynote with Follow-Up Onsite Training

5

Keynote with Virtual Coaching Support



Depending on your campus' needs, there are many programs and topics that work well together to provide ongoing support throughout the year.

A few examples include:

- ▶ Keynote + Add On of Virtual Coaching Sessions to go further with key topics. The Science of Happiness keynote combined with virtual coaching sessions or The Science of Happiness with onsite training on this topic are two of our most popular bundles among administrators.
- ▶ The Science of Happiness keynote that leads to Happy Academy and SEL Curriculum.
- ▶ If your campus is struggling with adopting a Growth Mindset, our Growth Mindset Onsite training, paired with our online course, and virtual coaching sessions, are a perfect combination. Our Growth Mindset curriculum and Project-Based Learning programming also go well together.
- ▶ Our trauma trainings can be bundled into 2-day trainings, just like our engagement strategies training. Our Virtual Coaching Sessions are a great way to provide support as your staff implements throughout the year.
- ▶ Each onsite training and online course have the option to extend learning and support with our virtual coaching.

Ready to customize for your campus' needs?

READY TO
INTRODUCE
STROBEL
EDUCATION TO
YOUR CAMPUS?



Dr. Emma Gibbs



Dr. Kristie Ennis

What to do next?

Send us an email or schedule a call!

Whether you have a team of ten or a few thousand, I'd love to meet with you to find out how we can best serve your organization.

Schedule a Call