



PROFESSIONAL DEVELOPMENT GUIDE



Hi, I'm Kim Strobel!

Founder of Strobel Education, Motivational Speaker, Education Consultant, and Happiness Coach

Strobel Education provides educators with the tools they need to foster student success and create a positive school culture.

We're on a mission to empower you and your team with tools, strategies, and mindset shifts that improve teacher well-being and student success.

As former and current educators, our team of trainers provide relevant professional development for real-world situations.

We have firsthand experience using our resources with different kinds of learners.

I look forward to partnering with you and your staff to enhance student learning!

Kim Strobel, Strobel Education CEO

Kim Strobel



Strobel
Education
Professional
Development
Offers

Click below to learn more about each program



- Keynote Presentations
- On-Site Training
- Live & Online Courses
- Happy Academy
- Leadership Academy
- > SEL Curriculum



Keynote Presentations

Book one of Kim's highly motivational and thoughtprovoking keynotes for your next in-person or virtual event.

Kim's contagious energy, relatable humor, and riveting presentation will captivate your audience as she pivots their perspective and shares simple, life-changing action steps.

Contact Kim and her team to find out which keynote would be the best fit for your organization and get a custom quote.

Our 6 Inspiring and Result-Driven Keynotes:

- The Science of Happiness
- Happiness Habits
- Remembering Your Why
- Reimagining Education
- The Power of Positive Schools
- Growth Mindset

LEARN MORE

Onsite Training

Bring Strobel Education to your school to get onsite training that's customized to meet the unique needs of your staff.

Each year our consultants provide hundreds of professional development and we specialize in creating an environment that's full of energy, real talk, and specific practical examples that teachers find refreshing and easy to implement.

We make it our mission to get your teachers excited about getting back in the classroom with the resources they need and getting you results that will make a difference in student success.

What we offer...

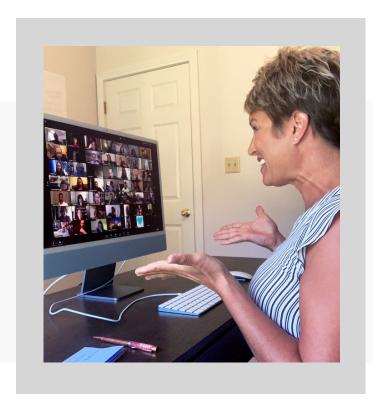
- Full-day or Half-Day
 Training
- PLC Sessions
- Before/After School Faculty Meetings
- Virtual Professional
 Development



Live & Online Courses

With our Virtual and Online PD, you get to choose when and where you learn and if you're going to do it on your own or as part of a group. Depending on the workshop or course, you get a period of replay access to the learning material, so you get to pace yourself for success.

Our live virtual workshops and online self-paced courses have the same tools, strategies, and resources as every Strobel Education workshop so you get the quality you have come to expect from us.



Our Live & Online Courses come with...

- Ready-Made Lesson
 Plans
- Digital Resource
 Bundle
- Professional
 Development Credit
- 04 Replay Access

UPCOMING WORKSHOPS

ONLINE COURSES





Happy Academy

Our 10-month social-emotional wellness course and group coaching program walks educators through the school year. Get Kim's step-by-step proven framework to help your team manage stress, cultivate resiliency, and create more joy in their lives.

When you make employee social-emotional wellness a priority, you're also investing in teacher productivity, creativity, and long-term results for all stakeholders involved. Let The Happy Academy be the catalyst that shifts the culture of your team, school, and district.

Program Highlights:

- The Happy Academy
 Video Library
- 02 Implementation Workbook
- O3 Social-Emotional Learning
 Curriculum for Students
- Administrator Study
 Guide for Groups

- Monthly Coaching
 Calls with Kim
- Access to Private Facebook Group
- Bonus Content Library and 52
 Professional Development Credits
- Guided Meditations and
 Intention-Setting Audio Library



Leadership Academy

Our 10-month program is exclusively for school leaders. Get Kim's framework specifically designed for school leaders to create work-life flow while also determining personal areas of focus that will unlock your potential in leading the culture, systems, and learning domains of school leadership.

This program is a support system for those who are holding the reins and leading the charge. You'll learn how to get your brain at positive, so you can increase productivity levels, be more effective as a leader, and enjoy the other parts of your life.

Program Highlights:

- Full Access to the Leadership
 Academy Video Library
- 82 professional development credits
- 8 Strategic Leadership and Wellbeing Coaching Sessions, plus access to replays
- of our Live Virtual
 workshops
- Live Coaching from Kim Strobel
- Community of like-minded individuals ready to challenge the status quo and start doing things differently.



SEL Curriculum

Give your students the crucial support they need to be good at school and good at life with over 50 social and emotional ready-made lessons on-demand, and all at your disposal.

Our SEL Curriculum provides both teachers and students with guided instruction to develop positive social and emotional well-being within the classroom. It includes daily mini-lessons and student activities to support students' social and emotional development in students' perspectives, self-efficacy, gratitude, kindness, and mindfulness.

SEL Curriculum Includes:

- Cultivating Happiness and Wellbeing
- Practicing Gratitude to
 Invite Joy
- Embracing a Growth
 Mindset

- Developing Perspectives and Positive Attitudes
- O5 Practicing Mindfulness
- Teaching Empathy, Kindness, and Compassion





Our programs have been created to serve your campus on their own, or to work together to create a perfect suite of professional development resources throughout the year.

It's our mission to build relationships with your staff, meet your team right where they're at, and guide them toward growth. Our robust variety of professional development can serve your teachers in different settings and formats while also building upon each other to enhance the learning in that topic or skill.





Strobel Education Core Lesson Topics and Specialities

- Trauma-Informed Teaching
- Social-Emotional Learning
- Social-Emotional Support for Teachers
- Growth Mindset
- Genius Hour & Project-Based Learning
- Standards-Based Grading
- Data-Based Instruction
- Engagement Strategies for the 21st Century Learner
- Effective Vocabulary Strategies
- Overcoming Educator Burnout and Stress Cycles
- Close Reading
- Culture and Climate
- Student-Driven Learning
- The Science of Reading
- The Flipped Classroom
- Classroom Management Strategies

Don't see what you're looking for? Contact Kim about the topic that would best meet the specific needs of your staff.

Professional Development Bundle Options

Here are a few examples of how administrators leverage the depth of what Strobel Education has to offer their schools by combining our workshops, courses, keynotes, and coaching.

- Onsite Training with Virtual Follow-up
 Coaching Sessions
- Online Course with Virtual Follow-up
 Coaching Sessions
 - 3 Keynote with Happy Academy + SEL Curriculum
- 4 Keynote with Follow-Up Onsite Training
 - 5 Keynote with Virtual Coaching Support

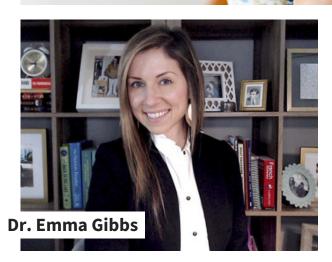


Depending on your campus' needs, there are many programs and topics that work well together to provide ongoing support throughout the year.

A few examples include:

- Keynote + Add On of Virtual Coaching Sessions to go further with key topics. The Science of Happiness keynote combined with virtual coaching sessions or The Science of Happiness with onsite training on this topic are two of our most popular bundles among administrators.
- The Science of Happiness keynote that leads to Happy Academy and SEL Curriculum.
- If your campus is struggling with adopting a Growth Mindset, our Growth Mindset Onsite training, paired with our online course, and virtual coaching sessions, are a perfect combination. Our Growth Mindset curriculum and Project-Based Learning programming also go well together.
- Our trauma trainings can be bundled into 2-day trainings, just like our engagement strategies training. Our Virtual Coaching Sessions are a great way to provide support as your staff implements throughout the year.
- Each onsite training and online course have the option to extend learning and support with our virtual coaching.

READY TO
INTRODUCE
STROBEL
EDUCATION TO
YOUR CAMPUS?





What to do next?

Send us an email or schedule a call!

Whether you have a team of ten or a few thousand, I'd love to meet with you to find out how we can best serve your organization.

Schedule a Call